

Going Native

Bringing a warm, global vibe to SS16, this season's Tribal trend is all about colour and pattern, says Maison Interiors' Zoe Hubbard. Think bold textures, handmade rugs and ethnic prints thrown in for good measure.

Here's how to get the look:

Colour: the colour palette for the 'tribal' look is as varied as the cultural diversity it symbolises. From jewel blues and olive greens, to neutral shades – grey, cream and beige - combined with earthy tones. Or go all out with a vibrant scheme of rich reds, warm oranges and mustard yellow. Not for the faint-hearted!

Pattern: tribal patterns such as Kilim and Ikat are coming through from the SS16 catwalk – Céline, Isabel Marant and Valentino - to home interiors. For a more retro meets folksy vibe, mix traditional ethnic patterns with loose geometrics and vibrant graphic designs.

Texture: integrate a range of organic materials such as wood and wicker for furniture and lighting, alongside wire, metallics, coloured glass and printed ceramics. Rich weaved tapestries and hand-dyed cloth are an obvious choice for curtains and cushion covers.

Walls: white-washed walls hand painted with visible brush strokes and raw edges create a cool and cultured look. Alternatively opt for a heavily textured wallpaper for a feature wall. Worried about clashing patterns, then team patterned wallpaper with a plain window covering or vice versa.

Floors: wood is the definitive choice for your floor, the more rustic the better. Cover with colourful handmade Boucherouite and Mud cloth rugs – randomly layered over the floor – along with basket-weave pouffes and embroidered floor cushions. They'll look great and add authenticity to your 'tribal' look.

Furniture: if we were being truly authentic there wouldn't be a great deal of furniture in this design scheme. So keep large pieces to a minimum and where possible use honest raw materials, such as linen, leather and weathered wood. A safari inspired sling chair, banquette footstool or slouchy sofa work perfectly in this relaxed setting.

Accessories: think cultural motifs, dream catchers, hunting arrows, African masks and models. Beautiful embellishments of tiny beads, inspired by the ceremonial jewellery of the Maasai, are set to be big this year. Look out for strings of glass beads tightly wound around bottle necks, woven around vases or used to create colourful edging for textiles.

